

## I What is claimed is:

- 2 1. A decorative external curtain assembly for applying fabric material to an
- 3 external facade of a building, the assembly comprising:
  - 4 a sheet of fabric material; and
  - 5 complementary engageable fastener strips respectively applied to the
  - 6 sheet of fabric material and the external façade of the building for fastening the
  - 7 fabric material to the external façade of the building.

8            2. A decorative external curtain assembly according to Claim 1, wherein  
9            the complementary engageable fastener strips create a temporary bond between  
10          the building and the fabric that is easily broken by pulling apart the strips.

11        3. A decorative external curtain assembly according to Claim 2, wherein

12      the fastener strips are respectively attached to the building by adhesive and to

13      the fabric material by sewing or adhesive.

14 4. A decorative external curtain assembly according to Claim 3, wherein  
15 the complementary engageable fastener strips are made of Velcro Tape having  
16 co-acting miniature hooks and loops formed of relatively rigid filament material  
17 for fastening the fabric material to the external façade of the building.

18 5. A decorative external curtain assembly according to Claim 1, wherein  
19 complementary engageable fastener strips fasten the fabric material to the  
20 external façade along an entire edge of the fabric material.

21 6. A decorative external curtain assembly according to Claim 1, wherein  
22 the complementary engageable fastener strips fasten ~~more than~~ <sup>at least (SK 8/18/03)</sup> one edge of the  
23 fabric material to the external façade of the building.

1           7. A decorative external curtain assembly according to Claim 1, wherein  
2       the fabric material is made of one of a nature material, a synthetic material and a  
3       combination of synthetic and nature materials.

4           8. A decorative external curtain assembly according to Claim 1, wherein  
5       the fabric material forms at least one of: an external curtain, a valance, a flag, a  
6       banner, and an advertising display.

7           9. A decorative external curtain assembly according to Claim 1, wherein  
8       external façade of the building is at least one of: a porch, a balcony, an eave, a  
9       gable, and a roof line.

10          10. A decorative external curtain assembly according to Claim 2, wherein  
11       the building is at least one of a tent, a commercial structure and a residential  
12       structure.

13          11. A decorative external curtain assembly according to Claim 10,  
14       wherein the commercial structure is at least one of a restaurant and a retail  
15       store.

16          12. A decorative external curtain assembly according to Claim 4, wherein  
17       the Velcro strip is approximately two inches wide.

18          13. A system of exterior decoration of an exterior of a building having a  
19       facade, the system comprising:

20           at least one decorative external curtain assembly;  
21           complementary engageable fastener strips for applying the decorative  
22       external curtain assembly to an external facade of a building; and  
23       attachment means for respectively attaching one of the complementary

1 engageable fastener strips to the decorative external curtain assembly and  
2 another of the complementary engageable fastener strips to the external façade  
3 of the building,

4 14. A system according to Claim 13, wherein the decorative external  
5 curtain assembly is made of fabric.

6 15. A system according to Claim 13, wherein the at least one decorative  
7 curtain assembly comprises a plurality of decorative curtain assemblies each  
8 adapted for display of a different type of motif.

9 16. A system according to Claim 15 wherein the different type of motifs  
10 include: seasonal displays, holiday displays, advertising displays, autumn, winter,  
11 summer and spring displays, informational displays and decorative displays.

12 17. A system according to Claim 14, herein the fabric material is made of  
13 one of a nature material, a synthetic material and a combination of synthetic and  
14 nature materials.

15 18. A system according to Claim 17, wherein the fabric material forms at  
16 least one of: an external curtain, a valance, a flag, a banner, and an advertising  
17 display.

18 19. A system according to Claim 13, wherein external façade of the  
19 building is at least one of: a porch, a balcony, an eave, a gable, and a roof line.

20 20. A decorative external curtain assembly according to Claim 13, wherein  
21 the building is at least one of a tent, a commercial structure and a residential  
22 structure.